

## OPENING SESSION

9am - 9:30am

Anne HIDALGO  
Mayor of Paris



Frédéric ROUSSEL  
Convergences & Acted



Fanny ROUSSEY  
Convergences



7pm - 9pm

**NIGHT**  
WORLD FORUM | 15<sup>th</sup> EDITION  
ZERO EXCLUSION CARBON POVERTY

05 Septembre 2023  
Night followed by a cocktail reception

WHEN ENTREPRENEURS AND YOUNG PEOPLE ARE CHANGING THEIR WORLDS!

Is changing the world (still) possible?

Some of us dream of it, others no longer believe it. How about proving that it can be done? What if the first step towards changing the world was to change our own?

Come and meet the entrepreneurs and young people who, from Tunis to Manila, are working together to find solutions to their own challenges.

To round off the night, join us for a convivial cocktail from 9pm!

FIND THE DETAILED PROGRAMME ONLINE



### Grand Auditorium (-1 FL.)

09:45am - 11:00am

Combining social justice and ecological transition

**Keynote :** Makoma LEKALAKALA, Earthlife Africa

Fabrice BONNIFET, Groupe Bouygues & C3D  
Agnès CREPET, Fairphone  
Dan LERT, Ville de Paris & Eau de Paris

Fanny ROUSSEY, Convergences - facilitation

11:30am - 12:45pm

Leaving no one behind

Gabriela RAMOS, UNESCO  
Elizabeth TCHOUNGUI, Orange  
Ulrik VESTERGAARD KNUDSEN, OCDE

Amine MESSAL, Institut Open Diplomacy  
Juliette QUEF, Vert, le média qui annonce la couleur

Gaia VAN DER ESCH, 3ZÉRO - facilitation

2:45pm - 4:00pm

Reshaping our economy

Jean-Philippe COURTOIS, Live for Good & Microsoft & Microsoft Corporation  
Jean-Louis GROSSE-DELSALLE, Macif  
Léa ZASLAVSKY, makesense

**Keynote :** Luis OQUIÑENA, Gawad Kalinga

Erika COURTEILLE, SustainablePH - facilitation

4:30pm - 5:45pm

Facing the collapse of the living

**Introduction :** Marc Mortelmans, La Mécanique du vivant

Véronique ANDRIEUX, WWF France  
Gilles BCEUF, Sorbonne université & AgroParisTech  
Marie TOUSSAINT, Parlement Européen

Maxime THUILLEZ, Greenletter Club - facilitation

### Salon d'Honneur (1<sup>st</sup> FL.)

« Think local, act global: taking action at grassroots level in both Global North and South »

09:45am - 11:00am

At the "first mile", which multi-stakeholder approach is needed to move impact finance and the impact economy from the margin to the norm? Launch of the 2023 Impact Finance Barometer

Grégoire CHAUVIÈRE LE DRIAN, Banque européenne d'investissement  
Jérôme COURCIER, KPMG  
Maeva COURTOIS, helios  
Maha KERAMANE, BNP Paribas

Aurélien Daunay, Acted - facilitation

11:30am - 12:45pm

At local level, companies are committing with 2030 Agenda: an alliance of reason?

Luc BELLIERE, Ana Bell Group & PERSEE3C & PTCE CI&EL  
Isabelle BLAEOUET, Malakoff Humanis  
Frédéric DOHET, Fondation RTE  
Géraldine FORT, Orse  
Karine GUEDENEY, EDF  
Bettina LAVILLE, IEA & Comité 21

Charles-Benoît HEIDSIECK, Le RAMEAU - facilitation

1:15pm - 2:30pm

Cities, regions, 2024 fair and sustainable Olympic Games: where do we stand with a year to go ?

Marie BARSACQ, Paris 2024  
Marc BULTEZ, Recyclerie sportive  
Mohamed GNABALY, L'île-Saint-Denis  
Elisa YAVCHITZ, Les Canaux

Théo NEPIVODA, Carenews - facilitation

2:45pm - 4:00pm

At the heart of territories, Third Places, actors and partners of the 3ZERO Alliance, for the achievement of the SDGs

Jean KARINTHI, L'Hermitage & Campus 3ZÉRO Europe  
Simon LAISNEY, Plateau Urbain  
Jean-Baptiste LESORT, Fédération Habitat et Humanisme  
Stéphane VATINEL, Sinny&Ooko

Audrey CHARLUET, Banque des Territoires  
Angèle de LAMBERTERIE, Plateau Urbain  
Valérie MARTIN, ADEME  
Sébastien TRIVES, Acted

Benjamin MATHIEU, Le Moment - facilitation

4:30pm - 5:45pm

In the most vulnerable regions and countries: how can we finance the ecological transition and fight climate change?

Stéphanie BOUZIGES-ESCHMANN, Fonds Français pour l'Environnement Mondial (FFEM)  
Fatuma Abdullahi ISSE, SADO  
Marianne VIDAL-MARIN, Investisseurs & Partenaires (I&P)

André KRUMMACHER, Acted - facilitation

### Salle des Engrenages (1<sup>st</sup> FL.)

09:45am - 11:00am

Let's drive systemic change for a fairer and more sustainable economy!

Anne-Leïla BATEL, PULSE  
Tony BERNARD, Impact Tank  
Amandine HERSANT, Planète Urgence  
Benjamin SOUDIER, Santé Sud

Alexandre LOURIE, Groupe SOS - facilitation

11:30am - 12:45pm

Maximising the impact of investments with technical assistance to strengthen the agricultural sectors of developing economies

Phillippe GUICHANDUT, Fondation Grameen Crédit Agricole  
Elise JUGUET, HORUS Development France  
Julie SZANTYR-TORRES, SIDI

Matthew GENAZZINI, ADA Microfinance - facilitation

1:15pm - 2:30pm

Succeeding a just transition : how do we make it possible for everybody to engage ?

Jean-Christophe LIPOVAC, Zoein France  
Julien MAST, e-graine  
Céline VERCELLONI, ATD Quart Monde

Florian LABOULAIS, le Labo de l'ESS - facilitation

2:45pm - 4:00pm

SDG Stimulus: what if we listened to the UN Secretary General's guidelines to finance the 2030 Agenda?

Claudia BELL, BNP Paribas  
Pr. Marc FLEURBAEY, Paris School of Economics & Panel International sur le Progrès Social  
Thomas FRIANG, Institut Open Diplomacy  
Najat VALLAUD-BELKACEM, The ONE Campaign France & France terre d'asile

Mathilde LEBON, Institut Open Diplomacy - facilitation

4:30pm - 5:45pm

Promoting access to decent employment for the most vulnerable young people: a step towards a new global economic, social and political pact?

Guillemette BREYSSE, Ministère de la Justice  
Hanae CHINO, Groupe Webhelp  
Alexia GAUBE, Life Project 4 Youth

Albane d'HARCOURT, Life Project 4 Youth - facilitation

### Petit Auditorium (1<sup>st</sup> FL.)

09:45am - 11:00am

Which tools can be used to remove barriers to equality and tackle gender stereotypes?

Othmane CHAOUKI, F3E  
Philippe GALLAND, Agence française de développement (AFD)  
Céline MAS, ONU Femmes France  
Sophie POUGET, Fondation RAJA-Danièle Marcovici

Élodie DAUSSIN, Les Impactrices - facilitation

11:30am - 12:45pm

Bringing out the potential of local areas by starting with women: the example of the argan third place, from the tree to the cosmetic product

Gabrielle DELLE VIGNE, Azulis Capital  
Nadia LAMLILI, L'Afrique des idées  
Loubna MOUNA, We speak Citizen  
Eric RENARD, La Phocéenne de Cosmétique

Sophie DARTOIS, Khamai - facilitation

2:45pm - 4:00pm

Gender budgeting: a challenge for equality

Céline CALVEZ, Assemblée nationale  
Marina OGIER, CARE France  
Khadija ZAHRAOUI, CARE Maroc

Claudy VOUHÉ, L'Ètre Égale - facilitation

4:30pm - 5:45pm

Driving change by example: building on local initiatives to address the environmental crisis

Armand BLONDEAU, Printemps écologique  
Clément DEBOSQUE, Ma Petite Planète  
Marie FLOQUET, Sinny&Ooko  
Laetitia VILLEDIEU, Groupe EDF

Marina YAKOVLEV, Ecoyako - facilitation

### Salon Napoléon (1<sup>st</sup> FL.)

09:45am - 11:00am

Scaling up social innovation: which partnerships can boost our impact?

Céline BOULAY, Agence française de développement (AFD)  
Françoise COSSON, Fondation Orange  
Céline SCHMITT, High Commissioner for Refugees (HCR France)  
Bénédicte WALLEZ, Fondation Veolia

Julia NIETSH, Groupe Orange - facilitation

11:30am - 12:45pm

Investing in the Social and Solidarity Economy for a stronger local impact

Laure DELAIR, Macif  
Stéphane MOREAU, Résidsocial  
Sarah PERRIER, FAIR  
Jérôme SCHATZMAN, ESSEC

Alexis KRYCÈVE, Haatch - facilitation

1:15pm - 2:30pm

Developing a global approach to impact assessment: how to integrate emerging dimensions?

Antonin GREGORIO, Territoires zéro chômage de longue durée  
Nicolas MÉTRO, Kinomé  
Louise de ROCHECHOUART, Avise  
Christelle VAN HAM, Cabinet EeXiste

Stéphane GOSS, Improve - facilitation

2:45pm - 4:00pm

From the mission-led company to the SSE association: a panorama to redraw the shape of an economy that preserves life

Didier ARNAL, Nexem  
Timothée DUVERGER, Sciences Po Bordeaux  
Thibault de SAINT BLANCARD, Alenvi & Compani  
Claire THOURY, Le mouvement associatif

Claudine LECLERC, Groupes Ares & SocialCOBizz - facilitation

4:30pm - 5:45pm

Radically transforming the economy with the cooperative model

Guillaume COMPAIN, Oxfam France  
Anne-Laure DELATTE, CNRS  
Béatrice DELPECH, Enercoop  
Marion GRAEFFLY, Telecoop

Gabriel MALEK, Alter Kapitae - facilitation



# WORLD FORUM CONVERGENCES 15<sup>TH</sup> EDITION

THINK LOCAL,  
ACT GLOBAL

Everywhere, let's face up to  
the emergency of **social justice**  
and **ecological transition**



FIND THE DETAILED PROGRAMME  
AND NETWORKING AREA ONLINE

WIFI: Forum Mondial 3Zéro  
Password: FM3Z2023@  
Share your experience of the Forum with the hashtag  
#3ZERO and by tagging us @Convergences.org



## WITH THE SUPPORT OF



Acted is an international NGO that helps 18 million people in 42 countries through more than 500 humanitarian, development and environmental projects. Acted relies on a network of local and global partners and a detailed knowledge of the territories, as well as on a multidisciplinary approach adapted to each context to contribute to a world of "Zero Exclusion, Zero Carbon, Zero Poverty".



A capital with an international reputation, Paris is committed to the ecological transition and social justice. Through solidarity actions and cooperation projects, Paris consolidates and enriches its exchanges with the rest of the world to promote its ambitious transformation policy towards a fairer, more sober city that preserves nature and biodiversity, and adapted to climate change.



Since its creation in 1960, Macif has been a committed citizen insurance company, whose economic project primarily serves the human project. A multi-business insurance company with mutualist values, it brings together nearly 5.7 million member-clients who pool their risks to protect what is essential to everyone: their lives, their loved ones, their property. With no profit or shareholders to remunerate, Macif reinvests part of its results to carry out actions for the benefit of its members in the common interest.

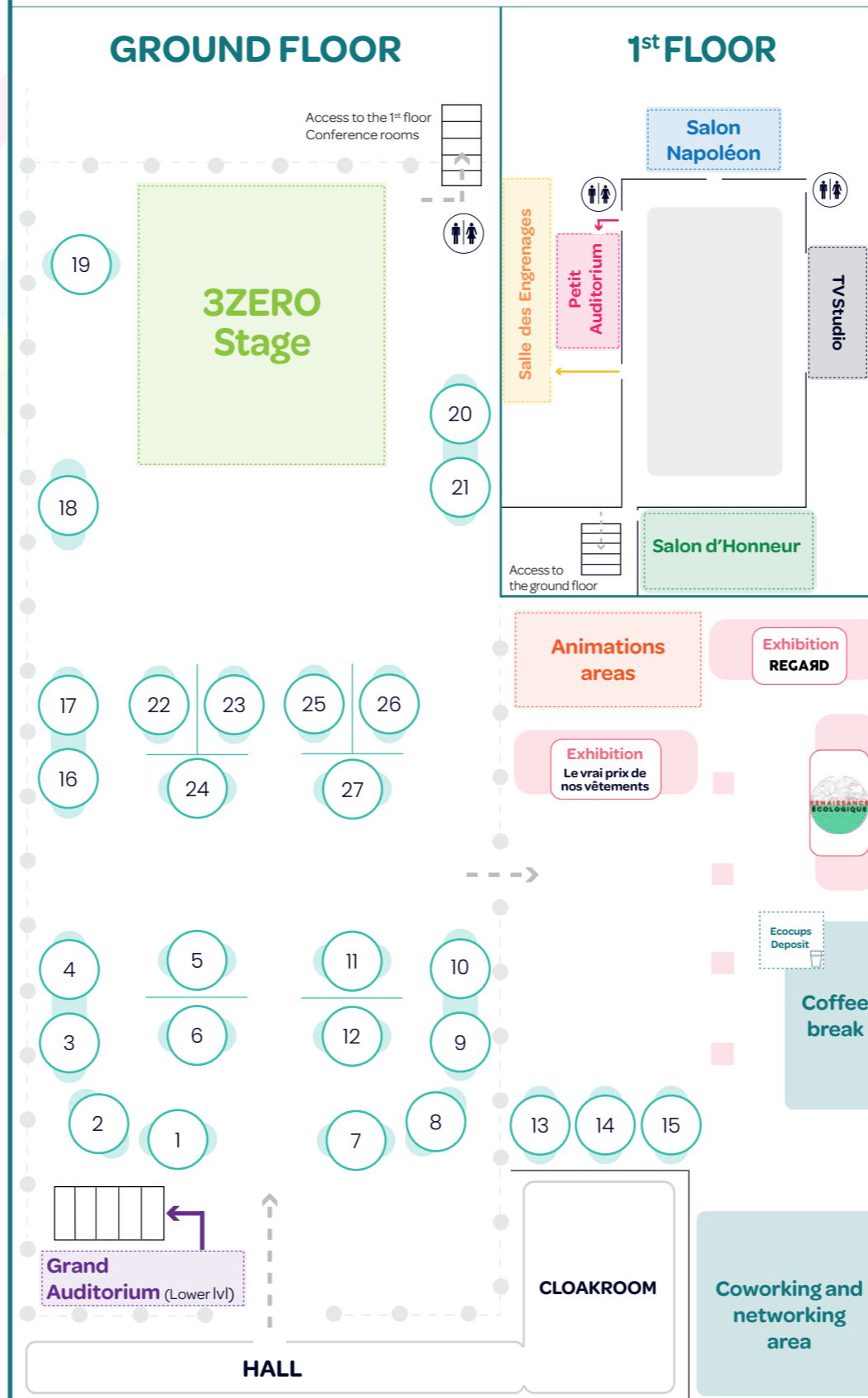


The Directorate General for Globalisation of the Ministry of Europe and Foreign Affairs, in liaison with the administrations involved and in partnership with all the international organisations and players concerned, defines and implements France's action in relation to global issues, sustainable development, solidarity investments, the policy of influence and major sectoral policies, particularly within the framework of the multilateral bodies falling within its areas of competence.



The Orange Group is present in 26 countries with 288 million customers. Its strategic plan, "Lead The Future", sets ambitious social and environmental responsibility goals that reflect the company's raison d'être, core business and commitments.

## SITE MAP



## Exhibitors

- |                 |                            |                         |
|-----------------|----------------------------|-------------------------|
| 1 Oikocredit    | 10 Ecole 3A                | 19 Renée Prod.          |
| 2 Lendahand     | 11 Fresque de la Diversité | 20 Life ONG             |
| 3 Groupe SOS    | 12 Life Project 4 Youth    | 21 Impact Initiatives   |
| 4 Endrix        | 13 L'éclap édition         | 22 Acted                |
| 5 Youmatter     | 14 Librairie Utopia        | 23 GT Convergences      |
| 6 l'Agence RUP  | 15 Tiers-Lieux 3ZÉRO       | 24 3ZÉRO                |
| 7 Diffuz        | 16 Your Voice              | 25 Ma Petite Planète    |
| 8 La Cloche     | 17 Wenabi                  | 26 International impact |
| 9 Live For Good | 18 Cause.s toujours        | 27 Ville de Paris       |

## ANIMATIONS

GROUND FLOOR	1 <sup>ST</sup> FLOOR
<p><b>3ZERO Stage</b></p> <p>9:45am - 11:30am From idea to action: introducing initiatives for a 3ZERO world - Pitch session</p>	<p><b>Animations areas</b></p> <p>9:45am - 11:15am The Energy access fresco Two 45-minute slots</p>
<p>12:00pm - 12:45pm Setting up a social impact contract: toolbox</p> <p>sb factory</p>	<p><b>TV Studio</b></p> <p>9:45am - 10:45am Facilitation by: Gilles BERHAULT, Stop à l'Exclusion Énergétique Franck ANNAMAYER, Sonergia Thomas KERTING, Les Respirations &amp; FIMEA Clémentine PÈRE, Wavestone Pierre-Marie PERRIN, Hello Christophe POLINE, Schneider Electric Florence PRESSON, Grand Paris Grand Est Bernard SAINCY, Stop Exclusion énergétique</p>
<p>1:00pm - 1:45pm Let's (re)discover your partnership's practices with a new tool!</p> <p>Le RAMEAU</p>	<p>11:00am - 11:30am Facilitation by: Maurice de RAMBUTEAU, La Place Fintech Elise BILLARD, Crédit Agricole SA Joana VINCON-LEITE, Bpifrance Aurélien LUSTENBERGER, Capgemini</p> <p>LA PLACE Fintech eF</p>
<p>2:00pm - 2:45pm How to collaborate for a 3Zero World</p> <p>enactus ORGANISATIONS</p>	<p>11:15am - 12:15pm Storyboard workshop: creating new imaginaries for a sustainable world</p>
<p>3:00pm - 4:00pm Could my employees be the driving force behind the transformation of my company?</p> <p>bpifrance</p>	<p>12:15pm - 1:15pm Workshop: "le Match du siècle"</p> <p>TICKET FOR CHANGE</p>
<p>4:15pm - 5:00pm CSR at the heart of the projects of social economy entities!</p> <p>KPMG</p>	<p>11:45am - 12:30pm Facilitation by: Perrine GRUA, Canary Call Béatrice DELPECH, Enercoop Dan LERT, Eau de Paris &amp; Ville de Paris Alexandre LOURIE, Groupe SOS</p> <p>Canary Call</p>
<p>5:15pm - 5:45pm Join us in changing the world!</p> <p>LA CROIX ASHOKA</p>	<p>12:45pm - 1:45pm Facilitation by: Céline SZYMCAK, Carenews Amandine HERSANT, Planète Urgence Claire THOURY, Le Mouvement associatif</p> <p>care news</p>
	<p>2:00pm - 2:45pm Immerse yourself in the actions of the NGO Support and participate directly in international solidarity projects!</p> <p>GHD</p>
	<p>2:00pm - 2:45pm Facilitation by: Céline Puff Ardichvili, Look Sharp Rebecca AKRICH, Commissariat Général au Développement Durable Nicolas SOUBELET, Cinq étoiles Consulting &amp; Accélérateur ESS d'HEC et Région Ile-de-France</p> <p>look sha(rp)</p>
	<p>2:45pm - 4:15pm Developing our economy while protecting the planet - serious game</p> <p>citéco</p>
	<p>3:00pm - 3:30pm Facilitation by: Jean-Christophe PLOQUIN, La Croix Jean-Marc PAUTRAS, Centre Français des Fonds et Fondations Frédéric de SAINT-SERNIN, Acted Catherine SAVEY, Suez</p> <p>LA CROIX</p>
	<p>4:00pm - 5:00pm Facilitation by: Mickaël RÉAULT, Le Grand Rebond Souba BRUNEL, Les Impactrices Bettina LAVILLE, Comité 21</p> <p>LE GRAND REBOND</p>
	<p>5:00pm - 5:45pm Facilitation by: Fanny ROUSSEY, Convergences Runa KHAN, Friendship Makoma LEKALAKALA, Earthlife Africa</p> <p>ZERO EXCLUSION CARBON POVERTY</p>

