

# 3ZERO FORUM 2020



BUILDING CROSS-SECTOR  
CONVERGENCES TOWARDS

**ZERO** EXCLUSION  
CARBON  
POVERTY

# PROGRAM

**ZERO** EXCLUSION  
CARBON  
POVERTY



**ACTED**



# SCHEDULE

## FRIDAY 16 OCTOBER

9:00 • 9:15	PARTICIPANTS SIGN IN		
9:15 • 9:45	WELCOMING REMARKS		
9:45 • 10:15	KEYNOTE SPEECH GLOBAL GOALS, COUNTRY DEVELOPMENT PLAN, CONTEXTUALIZING THE SDGS TO THE PHILIPPINES		
10:15 • 11:45	PLENARY 1 CONVERGENCE AT A TIME OF CRISIS		
11:45 • 12:00	MORNING SESSION SYNTHESIS		
12:00 • 1:00	LUNCH BREAK		
1:00 • 2:15	BREAKOUT SESSION 1 DEFINING OUR CHALLENGES IN THE CONTEXT OF CRISIS		
	ZERO EXCLUSION UNDERSTANDING SYSTEMIC EXCLUSION: CHANGES IN LANDSCAPES THEN AND NOW	ZERO CARBON LOCKDOWN AND THE NEW NORMAL: AN OPPORTUNITY TO RESTART OUR RELATIONSHIP WITH NATURE	ZERO POVERTY THE BROADENING SOCIAL DIVIDE: HOW THE CRISIS HAS WIDENED THE GAP FURHTER
2:15 • 2:30	INTERMISSION		
2:30 • 4:00	PLENARY2 BREAKING BARRIERS TOWARDS A 3ZERO FUTURE		
4:00 • 4:15	COFFEE BREAK		
4:15 • 5:30	BREAKOUT SESSION 2 SHARING SOLUTIONS THAT BROKE THROUGH BARRIERS		
	ZERO EXCLUSION MAKING THE CASE FOR CROSS-ECOSYSTEM COLLABORATION FOR INCLUSIVE OUTCOMES	ZERO CARBON COLLABORATION FOR CIRCULARITY, COMING TOGETHER FOR A CIRCULAR ECONOMY	ZERO POVERTY COMMUNITY LED SOLUTIONS TO BUILDING RESILIENCE IN COASTAL AREAS
5:30 • 5:45	CLOSING REMARKS		

## SATURDAY 17 OCTOBER

9:00 • 9:15	WELCOMING REMARKS		
9:15 • 10:45	PLENARY 3 TECHNOLOGY DRIVING SYSTEMIC TRANSFORMATION		
10:45 • 12:00	BREAKOUT SESSION 3 DISCUSSING SYSTEMS, PROCESSES, TOOLS, AND WAYS OF WORKING TO ACHIEVE OUR GOALS		
	ZERO EXCLUSION USING TECHNOLOGY TO OVERCOME BARRIERS TO INCLUSION	ZERO CARBON RETHINKING THE DESIGN OF SMART AND SUSTAINABLE CITIES	ZERO POVERTY ENCOURAGING RURAL DEVELOPMENT TO REDUCE REGIONAL INEQUALITIES
12:00 • 1:00	LUNCH BREAK		
1:00 • 1:15	RECAP AND PREVIEW OF AFTERNOON SCHEDULE		
1:15 • 2:45	PLENARY 4 BUILDING RESILIENCY AND RESPONSIVE COLLABORATION		
2:45 • 3:00	COFFEE BREAK		
3:00 • 3:30	PRESENTATION OF A 3ZERO PROJECT FUNDING OPPORTUNITY		
3:30 • 5:00	INTERNATIONAL SESSION WHEN YOUNG PEOPLE COME TOGETHER: THE ROLE OF THE YOUTH TO ACHIEVE A 3ZERO WORLD		
5:00 • 6:00	CLOSING REMARKS		

# FRIDAY 16 OCTOBER

## OPENING

**9:15 • 9:45**  
**WELCOMING REMARKS**

### SPEAKERS

#### **MAYOR MENCHIE ABALOS**

Mayor, Mandaluyong City

#### **FABIEN COURTEILLE**

Country Director and 3Zero Philippines Representative, ACTED

#### **H.E NICOLAS GALEY**

Ambassador to the Philippines, France

#### **LUIS OQUINENA**

Chairman, Gawad Kalinga Community Development Foundation Inc.& Founder, 3Zero Global Alliance

#### **FRÉDÉRIC ROUSSEL**

Founder, ACTED & Co-Founder, 3Zero Global Alliance, ACTED

## KEYNOTE SPEECH

**9:45 • 10:15**  
**GLOBAL GOALS, COUNTRY DEVELOPMENT PLAN, CONTEXTUALIZING SDGs TO THE PHILIPPINES**

### SPEAKERS

#### **GUSTAVO GONZALEZ**

Philippines Resident Coordinator, United Nations

## PLENARY

**10:15 • 11:45**  
**CONVERGENCE AT A TIME OF CRISIS**

### SPEAKERS

#### **PROF NIEVES CONFESOR**

Former Executive Director of the Team Energy Center for Bridging Leadership, Asian Institute of Management

#### **BEBET GOZUN**

Former Secretary, Department of Environment and Natural Resources

#### **MAT MADERAZO**

President and General Manager, Planters Products, Inc.

#### **JEAN SUNG**

Head of The Philanthropy Centre, J.P. Morgan Private Bank - Asia Pacific

#### **JING MAGSAYSAY** - Moderator

## BREAKOUT SESSION 1: DEFINING OUR CHALLENGES IN THE CONTEXT OF CRISIS

**1:00 • 2:15**  
**ZERO EXCLUSION - UNDERSTANDING SYSTEMIC EXCLUSION: CHANGES IN LANDSCAPES THEN AND NOW**



### SPEAKERS

#### **BENJAMIN ABADIANO**

Founder, Pamulaan Center for Indigenous Peoples Education

#### **RYAN GERSAVA**

Founder and President, Virtualahan

#### **DATU JASON SABUG**

Manobo Tribal Leader, National President, Tuklas Katutubo

#### **CARRIE JAVIER**

National President, Federation of Solo Parents Luzvimin

#### **CARMEN ZUBIAGA**

Women with Disabilities Leap to Social and Economic Progress (WOWLEAP INC), WOWLEAP INC.

**1:00 • 2:15**  
**ZERO CARBON - LOCKDOWN AND THE NEW NORMAL: AN OPPORTUNITY TO RESTART OUR RELATIONSHIP WITH NATURE**



### SPEAKERS

#### **MAKESENSE PHILIPPINES**

#### **CZARINA CONSTANTINO**

National Lead, No plastics in Nature Initiative, WWF

#### **ANNA LAGON**

Vice President & Creative Director, BAYO

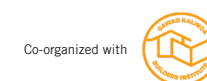
#### **KEISHA MAYUGA**

Founder, Life Cycles PH

#### **MEAH SEE**

Administrator, Buhay Zero Waste

**1:00 • 2:15**  
**ZERO POVERTY - THE BROADENING SOCIAL DIVIDE: HOW THE CRISIS HAS WIDENED THE GAP FURTHER**



### SPEAKERS

#### **BUTCH OZARRAGA**

Director, GK Builders Insitute

#### **FRANCIS CAPISTRANO**

Head of Experimentation, UNDP Philippines Accelerator Lab

#### **YUNA LIANG**

Research coordinator of Innovations, Poverty Action

#### **DR. MAHAR MANGAHAS**

President, Social Weather Stations

#### **FATHER BEN NEBRES**

Chairman, Center for Leadership and Change

# FRIDAY 16 OCTOBER

## PLENARY

2:30 • 4:00

### BREAKING BARRIERS TOWARDS A ZERO FUTURE

#### SPEAKERS

##### ARNOLD BALAIS

Philippines, Paralympic Athlete

##### MIKEE COJUANGCO-JAWORSKI

Board Member & Philippines Representative, International Olympic Committee

##### JOJI PANJOA

President & CEO, Coffee for Peace

##### JEFF TARAYAO

President, One Meralco Foundation

##### NINA CORPUZ - Moderator

## BREAKOUT SESSION 2: SHARING SOLUTIONS THAT BROKE THROUGH BARRIERS

4:15 • 5:30

### ZERO EXCLUSION - MAKING THE CASE FOR CROSS-ECOSYSTEM COLLABORATION FOR INCLUSIVE OUTCOMES

Co-organized with



#### SPEAKERS

##### AVA DE GUZMAN

Co-founder and COO, SukiPlus

##### MARK GERSAVA

Founder and Chief Executive Farmer, Bambuhay

##### LOVE GREGORIE PEREZ

Director, Xchange PH

##### PRIYA THACHADI

Co-Founder and CEO, Villgro Philippines

4:15 • 5:30

### ZERO POVERTY - COMMUNITY LED SOLUTIONS TO BUILDING RESILIENCE IN COASTAL AREAS

Co-organized with



#### SPEAKERS

##### DENNIS CALVAN

Senior Manager for Policy & Government Engagement, RARE

##### RUPERTO ALEROZA

Basic Sector Representative for Artisanal Fisherfolks, National Anti Poverty Commission (NAPC)

##### LILIMOR MALABJA,

President, Union Ugwad Baybay Fish Forever Savings Club

##### MAYETTE RODRIGUEZ

Executive director, NGOs for Fisheries Reform

##### LOUIE SALIDO

Chair and Professional Fisher, MFARMC

##### JENNIFER CHRISTINE SURILLA

Conservation Fellow, MENRO

##### MAYOR MARY JEAN TE

Mayor, Municipality of Libertad

4:15 • 5:30

### ZERO CARBON - COLLABORATION FOR CIRCULARITY, COMING TOGETHER FOR CIRCULAR ECONOMY

Co-organized with



#### SPEAKERS

##### PIA ROXAS-OCAMPO

Founder, Pure Oceans and ReMaker Space

##### CARLO DELANTAR

Head of Circular Economy, Gobi Partners

##### JONAH DE LUMEN

Director - Public Affairs & Communications, Coca-Cola Philippines

##### ERIC KAWABATA

APAC General Manager, Terracycle

##### REX LOR

Head of Solutions Mapping, UNDP Philippines Accelerator Lab

##### RHEA MATUTE

Head of Design Center Philippines

##### DHANG TECSON

Operations Manager, Plastic Bank Philippines

4:15 • 5:30

### ZERO POVERTY - REDESIGNING VALUE CHAINS OF THE AGRI-BUSINESS INDUSTRY

Co-organized with



#### SPEAKERS

##### COCO CASTRO CRUZ

Head of Marketing and Head of Business Devt., Bayan-Anihan Inc.

##### JENNY PASCUA-LIKIGAN

Business Development Head, Bayan-Anihan Inc.

##### USEC ZAM AMPATUAN

Under Secretary, Department of Agriculture

##### CHRIZTELLE TARUC

Farm Business Specialist, Healthy Options

##### NONONG VELASCO

Social Entrepreneur, Organic Options Inc.

# SATURDAY 17 OCTOBER

## PLENARY

### 9:15 • 10:45 TECHNOLOGY DRIVING SYSTEMIC TRANSFORMATION

#### SPEAKERS

##### DAN BERCASIO

Executive Director, BWI Philippines

##### JASMIN MONTELIBANO

CEO, ECPay

##### ANDRES ORTOLA

Country General Manager, Microsoft Philippines

##### ANDREW SCHROEDER

Vice President of Research and Analysis, Direct Relief

##### KARL SATINITIGAN - Moderator

## BREAKOUT SESSION 3: DISCUSSING SYSTEMS, PROCESSES, TOOLS, AND WAYS OF WORKING TO ACHIEVE OUR GOALS

### 10:45 • 12:00 ZERO EXCLUSION: USING TECHNOLOGY TO OVERCOME BARRIERS TO INCLUSION



#### SPEAKERS

##### EMMY LOU DELFIN

Director, DICT

##### ZES MARTINEZ

Co-Founder, FAME Systems

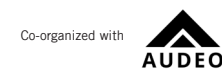
##### JEN MENDOZA

Accessibility Focal Person, Humanity and Inclusion

##### JOHN MICHAEL NAVALES

VP for Technology, Virtualahan

### 10:45 • 12:00 ZERO CARBON: RETHINKING THE DESIGN OF SMART AND SUSTAINABLE CITIES



#### SPEAKERS

##### KRIS R. VILLANUEVA-LIBUNAO

Executive Director & Chief Sustainability Officer, SmartCT

##### ERMIN V. LUCINO

EnP., City Planning and Development Coordinator, City of Santa Rosa

##### DANIELLE RALLECA

Founder and President, Audeo Manufacturing

##### RODELON RAMOS

Design and Innovation Manager, Habitat for Humanity Philippines

##### SANDRA SAMANTELA

EnP., Research Associate, UP Los Baños

### 10:45 • 12:00 ZERO CARBON: ENCOURAGING RURAL DEVELOPMENT TO REDUCE REGIONAL INEQUALITIES



#### SPEAKERS

##### AILYN CABALLERO

Leyte Site Specialist - Bantay Kalikasan, ABS CBN Foundation

##### PAUL CUENCA

Managing Director, Basey Wood Renewables

##### PRASOON KUMAR

Co-founder & CEO, BillionBricks

##### JEN SANTOS

Program Director, ABS CBN Foundation

## PLENARY

### 1:15 • 2:45 BUILDING RESILIENCY AND RESPONSIVE COLLABORATION

#### SPEAKERS

##### SEC. CHARLIE GALVEZ

Chief Implementer of IATF against Covid-19 & Current Presidential Adviser on Peace, Reconciliation and Unity

##### DAVID HAMMEL

Founder and CEO, Balcony.io

##### RICKY ISLA

CEO, AirAsia Philippines

##### REV. FR. JOHN CHRISTIAN U. YOUNG

President, Father Saturnino Urios University

##### JING CASTAÑEDA - Moderator

## PROJECT PRESENTATION

### 3:00 • 3:30 PRESENTATION OF A 3ZERO PROJECT FUNDING OPPORTUNITY

## INTERNATIONAL SESSION

### 3:30 • 5:00 WHEN YOUNG PEOPLE COME TOGETHER: THE ROLE OF THE YOUTH TO ACHIEVE A 3ZERO WORLD

#### SPEAKERS

##### MELINA TAPRANZI

Founder, Wise Greece

##### ANAND KANTARIA

Senior Advocacy Specialist, UN SDG Action Campaign

##### PEPPER LIMPOCO

Asia Head of Community, MakeSense Philippines

##### NATHAN MÉTÉNIER

Regional Director and Member of the UN Secretary General Youth Advisory Group on Climate Change, Youth 4 Nature

## 2030 YOUTH FORCE REPRESENTATIVE

## CLOSING

### 5:00 • 6:00 CLOSING REMARKS

#### SPEAKERS

##### FABIEN COURTEILLE

Country Director and 3Zero Philippines Representative, ACTED

##### H.E NICOLAS GALEY

Ambassador to the Philippines, France

##### THIBAUT LAROSE

Executive Director, Convergences

##### LUIS OQUINENA

Chairman and Founder of the 3Zero Global Alliance, Gawad Kalinga Community Development Foundation Inc.

# 3ZERO FORUM 2020

## THANKS TO OUR PARTNERS



Liberté • Égalité • Fraternité  
RÉPUBLIQUE FRANÇAISE

MINISTÈRE  
DE L'EUROPE ET DES  
AFFAIRES ÉTRANGÈRES



**ZERO** EXCLUSION  
CARBON  
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## AND TO CO-ORGANIZERS

