

# ZERO EXCLUSION CARBON POVERTY

## Annual activity report Convergences 2015

[www.convergences.org](http://www.convergences.org)



CONVERGENCES

**ZERO EXCLUSION  
CARBON  
POVERTY**



# EDITORIAL

## FRÉDÉRIC ROUSSEL

CHAIRMAN OF CONVERGENCES  
& CO-FOUNDER OF ACTED

The 8<sup>th</sup> Convergences World Forum opens at a time when the international community is getting ready to make decisive commitments for the future of our planet. First in September in New York with the adoption of an ambitious programme to fight poverty through the Sustainable Development Goals by the UN, and later in December in Paris with an agreement on climate during the COP21.

The convergence of stakeholders and global agendas, which has been at the core of our approach over the last eight years, must be further reinforced. Beyond international decision makers, together we must, as citizens, local decision makers, producers and consumers, work without barriers or prejudice, to build a world without exclusion, without carbon and without poverty.

Zero Exclusion, Zero Carbon, Zero Poverty... Okay, but what does it really mean?

This “Triple Zero” objective which may seem utopic, must incite us to think and act together to respond to the clearly paradoxical duty we have of achieving both a world without poverty, and a world without carbon. This implies responding to the poverty challenge that the majority of the world’s population still faces, through inclusive, rapid and low carbon growth, limited in use of natural resources and rich in personal and collective development.

This new model for growth can only be made possible in the long run through technological and social innovation. This innovation, which is already shifting entire economies and is on the brink of disrupting our societies, will have no choice but to take on an inclusive form. This represents somewhat of a challenge, to say the least. Because if this innovation holds the key to solving the carbon/poverty conundrum, it is also a generator of significant change and rearrangement of values. If we are not careful, this creative disruption has the potential of provoking profound social destabilization.

We are inviting you to join this action-oriented reflection on the “Triple Zero” objective, for the three days of the 8<sup>th</sup> Convergences World Forum. We are without a doubt the last generation that can truly have an impact on the issues of climate and carbon. This is both a heavy responsibility to bear and a challenge to meet. Adding on to this, we are also the first generation with the capacity to, if we really want to, drastically reduce poverty. Finally, we are the first generation with a duty to seriously reflect upon and anticipate the implications and consequences of innovation that is carrying us with little transition, from the age of carbon to the age of algorithms.

Knowledge sharing, de-compartmentalizing stakeholders and profound reflection on innovation are the preconditions for building this new world. We need to work on it together, and voice the “Triple Zero” message. Not without modesty, pragmatism and ambition.

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## About Convergences

Launched in 2008, Convergences is the first platform for thought, advocacy and mobilisation in Europe that aims to build new convergences between all actors involved in sustainable development: the public and private sectors, solidarity actors, academia and the media. Our goal is to promote a “Zero exclusion, Zero Carbone, Zero Poverty” world.

Convergences seeks to engage with various stakeholders in order to disseminate good practices and to promote co-construction approaches with the aim of creating high impact and innovative partnerships.

Our scope of interest is wide ranging: sustainable development, international development, solidarity-based and inclusive finance, Corporate Social Responsibility (CSR), social entrepreneurship, social and solidarity economy, and new technologies for change.



Convergences relies on more than 200 partners within its Working Groups in order to work on the following activities:

- The Convergences World Forum: 7,000 participants; 300 keynote speakers from 60 different nationalities; 50 conferences, workshops and networking sessions; 40 exhibitors at the Professional Marketplace.
- Publications: the Microfinance Barometer, the Social Entrepreneurship Barometer and “The CAC 40 enterprises and the Social business” survey.
- Events organised throughout the year: Launch events for the Microfinance Barometer and Social Entrepreneurship Barometer; “Youth We Can!” events, Convergences Awards, events linked with the International Agenda (COP21, COP 22, UN Habitat III).



# CONVERGENCES THANKS ITS 2015 PARTNERS



## ACTED

Supporting Convergences since its inception, ACTED has been committed to immediate humanitarian relief to support those in urgent need and protect people's dignity, while co-creating longer term opportunities for sustainable growth and fulfilling people's potential. French NGO ACTED endeavours to respond to humanitarian crises and build resilience; promote inclusive and sustainable growth; co-construct effective governance and support the building of civil society worldwide. We go the last mile: ACTED's mission is to save lives and support people in meeting their needs in hard to reach areas. ACTED is active in 36 countries and implements more than 450 projects a year reaching over 8 million beneficiaries. ACTED contributes to reaching the Sustainable Development Goals, advocating for an integrated approach, co-construction and global partnership, with one vision: Zero Exclusion, Zero Carbon, Zero Poverty.



Alongside Convergences since its inception, Crédit Coopératif is a co-operative bank that has been owned by its clients and social economy enterprises for over one hundred years. It assists and supports the creation and development of co-operatives, mutual organisations, small businesses, trade associations and work committees. Crédit Coopératif has developed specialised skills in many business areas: companies, institutional clients and retail customers are offered a full range of services and products ranging from different types of credit to asset management and direct banking. Crédit Coopératif also builds long term partnerships at the international level to sustain the development of the Social Economy.



## BNP PARIBAS

Partner of Convergences since 2012, BNP Paribas is present in 75 countries with more than 180,000 employees, including 140,000 in Europe. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across Mediterranean basin countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also holds top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia-Pacific.

## MAIRIE DE PARIS



Since 2011, Paris has been involved in the major global issues along with Convergences. International solidarity is a priority for Paris, as an international capital city. In 2014, the municipality allocated more than 6.5 million euros in order to help developing southern countries regarding health, sustainable development, emergency aid, water and sanitation, waste processing, co-development, and social services. Paris is also concluding more and more agreements with cities in the entire world: decentralized cooperation, cultural partnerships, school exchanges, etc. These actions are to be expanded especially in the fields of digital technology and innovation.



Partner of Convergences since 2012, the Agence Française de Développement (AFD) is a public development finance institution that has been working to fight poverty and foster economic growth in developing countries and the French Overseas Communities for seventy years. It executes the policy defined by the French Government. In 2013, AFD committed 7.8 billion to projects in developing and emerging countries and in the French Overseas Provinces. These AFD-financed projects will provide schooling for children, improve maternal health, support farmers and small businesses, and bolster access to drinking water, transportation and energy. These newly-funded projects will also help mitigate climate disruption by abating nearly 3.3 million metric tons of carbon dioxide-equivalent annually.



Partner of Convergences since 2013, Caisse des Dépôts and its subsidiaries are a State-owned group, a long-term investor dedicated to serving the public interest and regional economic development. Its vocation was reaffirmed by the Law on Modernisation of the Economy of 4 August 2008. Widely recognised for its expertise in managing its areas of competence, the Group focuses its efforts on four major areas of transition strategically vital to France's long-term development: territories, ecology and energy, digital and demography. Caisse des Dépôts encourages the emergence of new projects and provides support for business start-ups and buy-outs nationwide.

## Financial partners

ACTED, Agence Française de Développement, Alliance Française pour une Huile de Palme Durable, Banque européenne d'investissement, BNP Paribas, Bpifrance, Caisse des Dépôts, Crédit Agricole S.A., Crédit Coopératif, danone.communities, ENGIE, Fondation Grameen Crédit Agricole, Global Compact France, Gouvernement de la Principauté de Monaco - Direction de la Coopération internationale, Groupe Renault, L'Oréal, Ministère des Affaires étrangères et du Développement international, Mairie de Paris, Mission des Relations avec la Société Civile de l'Ambassade de France aux Etats-Unis, Orange, OXUS, Palais Brongniart, Société Générale, Sonema, SUEZ, Unilever, Veolia.

## Media partners

Change.org, Devex, France Inter, L'Atelier BNP Paribas, L'Express, Mediatico, Social Media Squad, Socialter, We Demain, Youphil.

## Network partners

Admical, Agence du Don en Nature, AFD, AgriSud, Agronomes et Vétérinaires sans Frontières, Alliance Française pour une Huile de Palme Durable, Altermassage, Année européenne pour le développement, APCE, Arizuka, Ashoka, Association au Service de l'Action Humanitaire, Association Française des Fundraisers, AVISE, Babyloan, Banques Alimentaires, Collège des Directeurs du Développement Durable, Caisse des Dépôts, Campus Responsables, CAP ou pas cap, CARE France, CartONG, CERCOOP, CERISE, Chorum, Cités Unies France, Club France Développement Durable, Coexister, Colleo, Com' et Solidarité, Comité 21, Coordination Humanitaire et Développement, Coordination Sud, Crédit Agricole S.A., Crédit Coopératif, Défions les Saisons, Djantoli, e-graine, Enactus France, EnSsemble.org, Entreprises pour l'Environnement, Etic, European Microfinance Network, European Venture Philanthropy Association, Expertise France, Fédération des entreprises d'insertion, Fédération nationale des Caisses d'épargne, FERDI, Financement Participatif France, FNARS, Fondation Avril, Fondation Grameen Crédit Agricole, Fonds Croix-Rouge française, FR Prospektiv, France Active, France Volontaires, Fullmobs, Futuribles, Global Compact France, Global Health Advocates, Graines de Start, Green Cross France et Territoires, Gret, Haut Commissariat des Nations Unies pour les Réfugiés, Hello Citizen, Hystra, ICDD, Ideas4development, Innov Responsable, Institut de Recherche pour le Développement, Investisseurs & Partenaires, Kiagi, L'Atelier, La Ruche, MakeSense, Le Mouvement associatif, Le Mouves, Newmanity, Orée, Oximity, OXUS, Paris Europlace, Partenaires - Les Artisans de l'Humanitaire, Passeport Avenir, PHENIX, Place Publique, Planetic, Pour la Solidarité, ProBono Lab, Programme des Nations Unies pour le Développement - Genève, Rainforest Alliance, Réseau Projection, Résonances Humanitaires, RSE & Mécénat, RSE et PED, Salon des Solidarités, Sciences Po Alumni, SenseCube, Social Enterprise Scotland, Social Enterprise UK, SoScience!, Terravita Project, Trophées Solidaires, Unis-Cité, Up Social, Wikimédia France, Zoomaal.

## Publication's partners

### Microfinance Barometer

Fédération nationale des Caisses d'épargne, The MasterCard Foundation, Groupe Caisse des Dépôts, European Microfinance Platform, Oikocredit.

### Social Entrepreneurship Barometer

Ashoka, France Active, KPMG, Mouvement des Entrepreneurs Sociaux, Opinion Way.

## Special thanks

We would like to thank the 150 volunteers who helped making the 8th edition of the Convergences World Forum happen, and in particular the ACTED and OXUS teams for their support and their team management. We would also like to thank the staff and the interns of ACTED and Convergences without whom nor the Forum nor the publications would have been possible.

# 8<sup>TH</sup> EDITION OF THE CONVERGENCES WORLD FORUM: KEY FIGURES



**7179** attendees from public, private, academic, solidarity-based and media sectors

**45** conferences and **9** workshops

**355** inspiring speakers coming from **58** countries

**42** exhibitors on our Professional Marketplace

**3** Convergences Awards : International, Europe and Climate

**2** inspiring evening events for change makers among the youth and the media

**210** journalists

**16 000** posts and **4,5** million people reached on social media

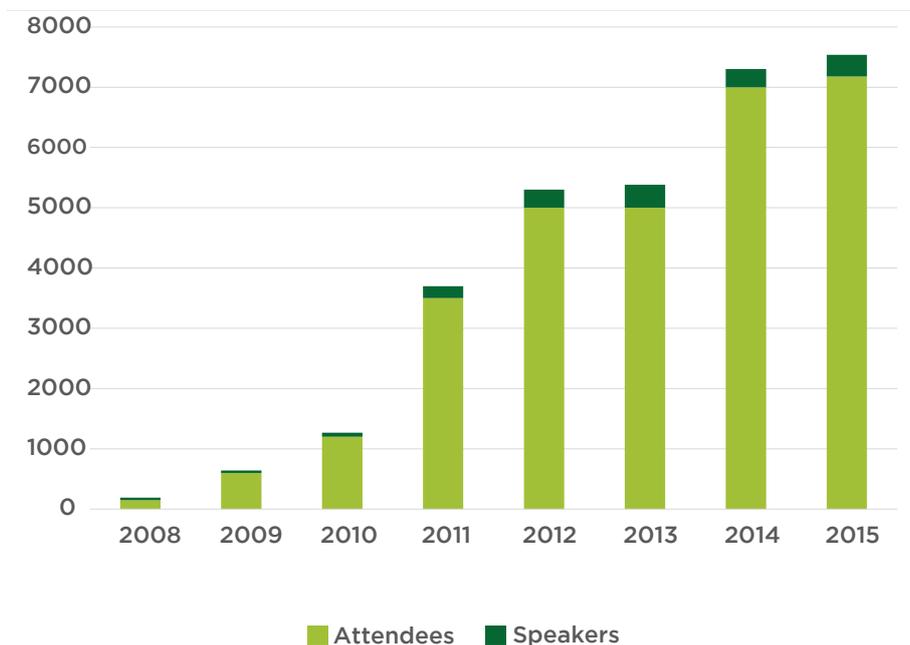
**1<sup>st</sup>** Lab Laboo

**3** exhibitions in favour of citizen action, **1** web documentary and **1** speed meeting and consulting.

**355**  
experts and high level personalities

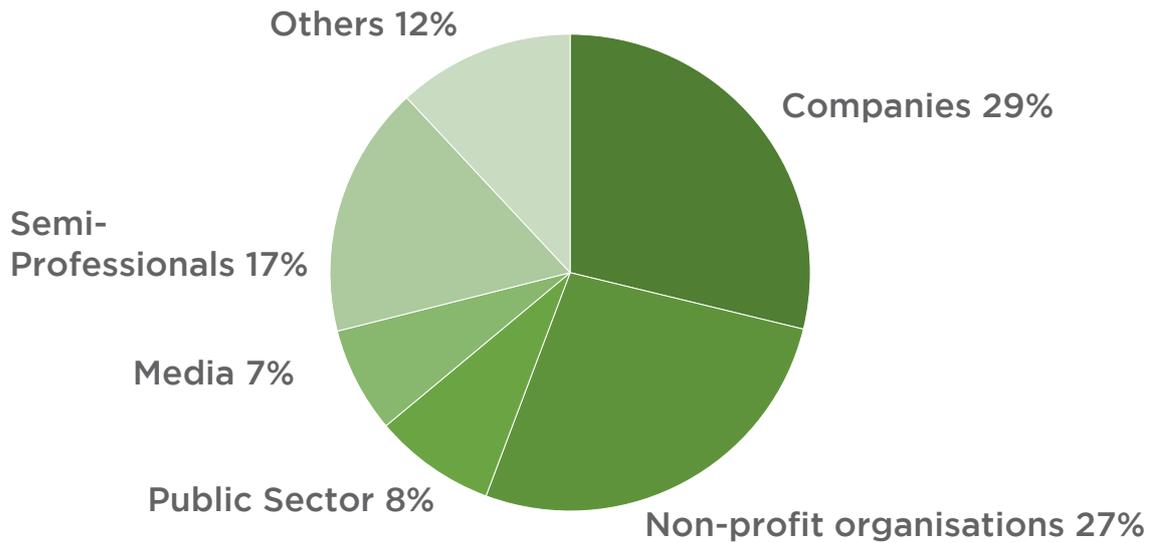
**7179**  
attendees during 3 days  
and 2 evening events

## Attendance at the Convergences World Forum



*Courbe de progression de la participation au Forum Mondial Convergences entre 2008 et 2015*

## Stakeholders attending the 8th Convergences World Forum



## Thematic pillars of the 2015 Convergences World Forum



## Proceedings of the Convergences World Forum

The proceedings of the Forum feature the main lessons learned from the three days full of debate and innovative ideas of the Forum. This publication presents the key issues, the speakers and the lessons learned for every session. The report of all the sessions is also available on Convergences' website, where it can easily be downloaded.

### Financing the SDGs: How to make the best possible use of all financial flows and tools?

"It is necessary to be innovative and to implement all the resources of public actors, of the private sector and of civil society. We can make history. "Zero exclusion, Zero carbon, Zero poverty": this is possible if we try hard and work together."

### The action agenda Lima-Paris: alliances for climate

*Co-organised by the negotiation team for COP21/CMP11*

"Today there is a real political window of opportunity, engaging all actors in the fight against climate change. This is an opportunity that cannot be missed."

### Vulnerable populations, key actors for development: What levers for which perspectives?

*Co-organised by United Nations High Commissioner for Refugees (UNHCR)*

"All the actors from the development sector agree on the necessity to put the most vulnerable people at the heart of their sustainable development approaches. Local populations must be involved in the full project cycle: from need and environment analysis, through the implementation of the project to final impact assessment."



## High level personalities at the 2015 Convergences World Forum

Every year the Convergences World Forum gathers high-level personalities coming from various backgrounds: CEOs, policy-makers, civil society experts and activists, etc. Here is a sample of those who took part in the 8th edition of the Convergences World Forum:



### **François Hollande, President of the French Republic**

“We have made ours the imperative “Zero Carbon, Zero Poverty”. I wanted France to engage in both fights: the fight for the sustainable development goals, and the fight against global warming.”

### **Runa Khan, Founder and Executive Director, Friendship**

“The convergence of actors and actions is key to the achievement of sustainable development. Companies, NGOs, policy-makers have to gather to be able to address current challenges, in particular the migration crisis, and to propose concrete solutions.”



### **Anne Hidalgo, Mayor of Paris**

“The mobilisation of all actors, including civil society, national and international decision-makers, NGOs but also local governments and companies constitutes a very strong initiative. Commitment must exist at all levels of responsibility, whether they are local, national or international.”

### **Manuel Pulgar Vidal, Minister of Environment, Peru & President, COP20/CMP10**

“We will need more than just States’ action to make the COP 21 agreement work. Today we gather more actors (NGOs, private companies, local populations, mayors, etc.) and we have more resources.”



### **Jean-Dominique Senard Chief Executive Officer, Michelin Group**

“The “Zero Exclusion, Zero Carbon, Zero poverty” goal means that we all have a collective responsibility for action. We have to foster boldness, support innovation and cooperation to go towards a job-creating growth that reinforces human security at the same time.”

### **Helen Clark, Administrator, United Nations Development Programme (UNDP)**

“There is an obvious lack of synergies between social and environment issues financing at the expense of sustainable development.”



### **Paul Duan, Founder and Chairman, Bayes Impact**

“Numerous social issues can be addressed thanks to algorithms that use the data that we produce every day. By optimizing the use of health or employment sectors’ data, efficiency gains could be produced that would contribute to saving lives and reducing unemployment.”

# THEY SPOKE ABOUT THE CONVERGENCES WORLD FORUM



**“The 2015 Convergences World Forum invites us to think upon business models that accelerate social change.** Combining the implementation of efficient economic projects, a social or societal purpose with a democratic or participative governance and a very limited profit is the challenge that social enterprises have to face on a daily basis. These social enterprises, as any other kind of business, consider the issue of their business model as key.”  
**La Tribune, 09/04/2015**

**“It is a kind of made in France Davos Forum.** But more inclusive and focused on development and environment issues. The Convergences World Forum take place from Monday on for its 8th edition around a triple objective: “Zero exclusion, Zero carbon, Zero Poverty.”

**Libération 09/0/2015**



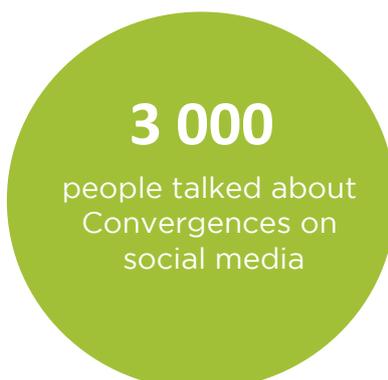
## Direct Matin

**“Finding solutions for tomorrow.** The Convergences World Forum opens in Monday in Paris for three days and will gather stakeholders from all over the world for its 8th edition. Led by Frédéric Roussel, president of Convergences and co-founder of the international solidarity NGO ACTED, they will discuss the construction of a fairer and more sustainable world.”

**Direct Matin, 09/07/2015**

“The 8th edition of the Convergences World Forum will take place on the 7th, 8th and 9th of September at the Palais Brongniart around the objective “Zero Exclusion, Zero carbon, Zero poverty”. Invited on LCI last Sunday, Frédéric Roussel, the President of the Forum, presented **the programme of this meeting for a fairer and more sustainable world.**”

**LCI.fr, 09/07/2015**



# THE PROFESSIONAL MARKETPLACE

The Professional Marketplace is a special opportunity for professional actors who want to connect with each other and promote their activities. **Unifying and transversal, the Professional Marketplace gathers all actors engaged for the reduction of poverty and for sustainable development:**

- Private sector actors (companies, corporate foundations, banks, etc.)
- Public sector actors
- Solidarity-based sector actors (NGOs, social entrepreneurs, etc.)
- Universities
- Media

In 2015, **33 organisations** had a stand on the Professional Marketplace of the 8th Convergences World Forum :

ACTED / Lab Laboo /	Change.org	Oikocredit
Mission Terre-Océan	Convergences	OXUS
ADB Solidatech	Crédit Coopératif	Rue de l'échiquier / ESS
Agence Micro Projets	Doctors without borders	Alumni Science Po
Agence Française de Développement (AFD)	ESCD 3A	Salon des Solidarités
AK2C / Gifts For Change	Expertise France	Social Media Squad
Alliance Française pour une Huile de Palme Durable Agronomes et Vétérinaires sans Frontières (AVSF)	Key Travel	Societality
Babyloan	Les Alchimistes	Stonehenge Telecom
Banques Alimentaires	Mairie de Paris	Triodos
BNP Paribas	Mediatico	Western Union Business Solutions
	Nominees of the Convergences Awards	
	International et Europe 2015	
	Newmanity	



*The 2015 Professional Marketplace at the Palais Brongniart*

# 2015 PUBLICATIONS

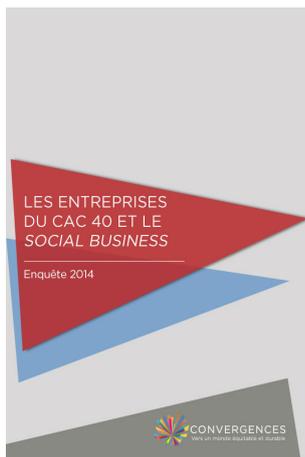


## Barometer of Social Entrepreneurship 2015

Since 2011, Convergences has published the Barometer of Social Entrepreneurship (BES) in partnership with KPMG, Ashoka, the Mouves, Opinion Way and France Active. The BES presents the key issues and the main trends of the social entrepreneurship sector both in France and at the international level and promotes best practices. The Barometer targets the social entrepreneurship ecosystem – social entrepreneurs, financiers, public authorities – as well as the professionals of related sectors, students and the media. The 4<sup>th</sup> edition of the BES positions Convergences as a key actor in the social and solidarity-based economy. The BES has become a flagship publication, in particular thanks to its partnerships with the main actors of the sector. This publication highlights inspiring entrepreneurs and initiatives, from employment and housing to environment education and health. The launch of the 2015 edition took place in late November in KPMG premises, in attendance of Antoinette Gühl, deputy mayor in charge of social and solidarity-based economy.

## Microfinance Barometer 2015

Since 2010, the Microfinance Barometer (BMF) presents annually the main trends in the microfinance sector and gives more visibility to high social impact microfinance initiatives. The launch of the 2015 edition took place at the headquarters of the Fédération nationale des Caisses d'épargne (FNCE) in Paris, in attendance of the Barometer's authors and of experts from the sector. The Microfinance Barometer is built in partnership with the MasterCard Foundation, the Caisse des Dépôts Group, the European Microfinance Platform (e-MFP), Oikocredit and the FNCE. The 6<sup>th</sup> edition of the BMF was well received by the microfinance sector, and the French version of the BMF was elected most appreciated publication for 2015 on the Microfinance Gateway. The 2015 edition features up-to-date figures of the microfinance sector both in France and internationally and studies the new opportunities of the sector both in southern and northern countries. It also includes a special issue on 3.0 financial inclusion and key issues for digital finance.



## The CAC 40 companies & Social business Survey

The first edition of this publication was very well received by the press in 2015 (BFM Business, L'Express, Les Echos, La Croix, RFI Spain) and attracted an unprecedented attention from Convergences' partners and stakeholders. Convergences also witnessed a great interest from the public for this publication when a launch event gathering more than 150 attendees was organised to present the Barometer at the World Forum Lille 2015. In this survey 14 companies of the CAC40 detailed their activities and initiatives regarding social business. Thanks to this work, Convergences is positioning itself as a platform for thought able to review the wide range and the perspectives of socially impacting projects led by big companies. A second edition of this survey is planned for 2016.

## Paroles d'acteurs

214 organisations were part of Convergences' Working Groups in 2015. "Paroles d'acteurs" gathers testimonies and words from some representatives of these groups who support the "Zero exclusion, Zero carbon, Zero poverty" objective.



# CONVERGENCES' WORKING GROUPS

**The Working Groups are permanent bodies of Convergences dedicated to collaborative thought.** They contributed to the programming of the 2015 Convergences World Forum by suggesting topics and speakers. They were also involved in the making of the publications by writing some of the articles. This collaborative work is both the specific characteristic of Convergences and its strength. The Working Groups gather a great variety of actors – public sector, private sector, solidarity based sector, academic and media actors – working in similar areas but from different perspectives. Thanks to its Working Groups, Convergences has become a unique platform for networking and building innovative alliances to co-construct tomorrow's projects and solutions.



## 5 Working Groups in 2015

The Working Group **“Microfinance – North and South”** led a reflection on the impact of microfinance on development: financial inclusion, access to social services, social inclusion, etc. This Group also contributed to the Barometer of the Microfinance.

The Working Group **“Solidarity and sustainability in southern countries”** led a reflection on the key issues of the fight against poverty and for sustainable development in developing countries. This Group also contributed to the Barometer of Social Entrepreneurship.

The Working Group **“Solidarity and sustainability in northern countries”** led a reflection on development issues in developed countries, some of these issues being the same as the ones faced in southern countries, and some being more specific. This Group is composed of a wide-range of actors involved in the development sector in northern countries. It also contributed to the 3rd Barometer of Social Entrepreneurship.

The Working Group **“The post-2015 development agenda”** meant to mobilise French actors around the post 2015 United Nations development agenda. Its members closely followed the UN debate, debated on key issues and conducted awareness raising actions, in particular through the youth oriented network Youth We Can!

The Working Group **“New technologies and solidarities”** gathered professionals of the new technologies sector who use these technologies in favour of development and innovative actors who use new technologies as a leverage for development and solidarity.



## Composition of the 2015 Convergences' Working Groups

### The Convergences Working Groups gathered 214 organisations in 2015:

1001pact, 8 - Le temps presse !, Accenture, ACTED, ADIE, AFD, Africa 21, Africa4Tech, AFDI, Agri-sud, AVSF, Aklea, Alcyone Finance, Alter-Eco, Aquafed, Arizuka, Ashoka France, Association Forêt Nourricière, Association Française de Fundraisers, Association Scientifique et Technique pour l'Eau et l'Environnement, ATD Quart Monde, Audencia, AVISE, AVSF, Babyloan, Banques Alimentaires, Banque Postale, BeCitizen, Be-Linked, BNP Paribas, L'Atelier BNP Paribas, BPI France, C3D, Caisse des dépôts, Caisse Solidaire, CARE France, CARE international, CartONG, CCFD-Terre Solidaire, Centre français des fondations, CERISE, CFSI, CGSP, CGT, Change.org, CIDR, Cités unies France, Citi Microfinance, Citizen Capital, CliMates, Club France Développement durable, Club Jade, CNRS, Coalition-Eau, Co-city, Comité 21, Comptoir de l'innovation, Coordination SUD, Crédit Coopératif, Crédit Municipal de Paris, danone.communities, Des enjeux et des hommes, Djantoli, Ecofrugal project, EDF, Enactus, ENEA Consulting, Engie, Entrepreneurs d'Avenir, Entreprendre et +, Eqosphère, ESC Dijon, ESCP Europe, ES-SEC, Etc Terra, e-MFP, EVOA, EY, Facealemploi.tv, Fédération des entreprises d'insertion, Fédération Nationale des Caisses d'Epargne, FERDI, Fidal, Financement participatif France, Finansol, FNCE, Fonda, Fondation Agir Contre l'Exclusion, Fondation Apprentis d'Auteuil, Fondation Bill & Melinda Gates, Fondation Caisse d'épargne pour la solidarité, Fondation Crédit Agricole, Fondation de Rothschild, Fondation Energies pour le Monde, Fondation FACE, Fondation France Liberté, Fondation Goodplanet, Fondation Grameen Crédit Agricole, Fondation Hermès, Fondation Mérieux, Fondation Renault, Fondation Veolia Environnement, Fonds Afrique, Fonds Suez Environnement Initiatives, Forum Action Modernités, France Active, France Inter, France Volontaires, Friendship, Garrigue, GCA, GERES, Global Compact France, GRET (secteur Filières et consommation), Groupe BEL, Groupe Bolloré - Earth Talent, Groupe SOS, Habitat et humanisme, HEC, Hello Asso, Hystra, I&P, ICT4D et WASH Consulting, IDDRI, IDEAS, IECD, IMS-Entreprendre, Initiative France, IRIS, Jeune Chambre Economique de Paris, Konica Minolta, Koom, KPMG, La Nef, La Poste, La REcyclerie, La Ruche, La table de cana, Lafarge, L'Atelier, Le Labo ESS, Le Monde, Le RAMEAU, L'Express, MACIF, MAEDI, Mairie de Paris, MakeSense, Max Havelaar, Mezzocrédit, MicroCred, Microcredit Summit Campaign, MicroDon, MIX Market, Mouves, Mutum, NATIXIS AM, Neoplanète, Newmanityb, Novethic, Nov'Impact, OCDE, Oikocredit, ONE-France, One Heart Communication, Orange, ORSE, OuiShare, Oxfam France, OXUS, Palmas, PAMIGA, Paris-Europlace, Partenariat français pour l'eau, Pesinet Pôle Finance Innovation, ProBono Lab, Proparco, Rainforest Alliance, Rencontres du Mont Blanc, Réseau Européen de la Microfinance, Réseau Financement Alternatif, Salon Des Solidarités, SAP, Sb Factory, Schneider Electric, Sénat, SenseCube, SIDI, Simplon.co, SNCF, Societality, Société Générale, Solthis, Sonema, SOS Sahel, SoScience!, Suez Environnement, Sustainway, The Forest Trust, Tudo Bom?, Tudor, UNCCAS, UNICEF, United Way France, Upcycle, Utopies, Veolia, Ville de Sceaux, Vision du Monde, Wiithaa, Wikimédia, WWF France, YMCA, Youphil, Yunus Social Business.

### Meetings of the Working Groups in 2015: The programming seminar, 03/23/2015

**In 2015 for the first time, Convergences organised a programming seminar** in order to gather all the Working Groups, partners and stakeholders of the 2015 World Forum. The purpose was to provide them with a networking space and to mobilise collective intelligence to co-construct the Forum.

The seminar took place on the 23rd of March at Unilever's Green Office Rueil, the biggest positive energy building in France. This event gathered over a hundred attendees coming from 60 organisations. The attendees gathered in small workshops to refine the programme of the 2015 Forum and attended inspiring speeches given by ACTED, AFD, CGIAR, Crédit Coopératif, Grameen Crédit Agricole Foundation, Unilever, We Demain and the World Resources Institute.



# CONVERGENCES AWARDS

Every year since 2011, the Convergences Awards reward particularly innovative projects that are initiated by public, private and solidary partnerships. The Convergences Awards are open to projects carried out by a solidarity-based organisation in partnership with a public or private organisation. The project has to have a high social and/or environmental impact and an innovative and replicable character.

The Convergences Awards have **two main categories**:

- **The European Award** which rewards a partnership implementing a project whose beneficiaries are mostly based within the European Union.
- **The International Award** which rewards a partnership implementing a project whose beneficiaries are mostly based outside the European Union.

In 2015, the jury have the possibility to reward a project specifically innovative and relevant in addressing climate change with a **Special “Climate” Award**.

## Laureates of the 2015 International Award

### Charbon Typha - Mauritanie

*Partnership between the Gret and the Institut Supérieur d'Enseignement Technologique de Rosso (ISET) (in French), with the support of the Parc National de Diawling (PND).*

The development of Typha australis, an invasive aquatic plant, creates new rural economic activities by transforming the typha in coal. This process empowers women within the village and relieves the ecosystem. The project has developed local carbonisation solutions adapted to the socio-technical Mauritanian context on two channels: a village artisanal approach and an industrial approach. The project distributes equipment to produce coal from the typha in a traditional way, with women's cooperatives in different villages or with micro-entrepreneurs. On the one hand, they produce for home consumption in the village, and on the other, the project supports access to local market to sell the surplus.



*From left to right: Samassa Nalla, Gret Mauritanie ; Tourad Sery, Gret Mauritanie ; Babana Ould Mohamed Lemine, Institut Supérieur d'Enseignement Technologique de Rosso (ISET).*



### Novo Ciclo

*Partnership between the Instituto Nenuca de Desenvolvimento Sustentavel (INSEA) and Danone Brazil, with the support of Danone Ecosystem Fund.*

This project has a triple objective: environmental, social and economic. It addresses the issue of waste management in Brazil. The project aims to professionalise waste pickers through the creation of sorting centres, the establishment of cooperatives and provides management training sessions to help waste pickers to manage their own business later. The main goal is to develop an innovative recycling business model based on cooperative organisation, fostering social mobilisation.

Since its inception, the Novo Ciclo project has helped increasing the skills and the autonomy of 500 waste collectors, including about 300 women whose professional activity has been created or strengthened. Supported by local authorities, the project benefits to more than 2 million people.



*From left to right: Fabiana Goulart de Oliveira, INSEA ; Jean-Christophe Laugée, Danone Ecosystem Fund.*

## Laureate of the 2015 European Award

### Tutorat Passeport Avenir

*Partnership between Passeport Avenir and Accenture Fund.*

Passeport Avenir is an association which supports young people from deprived backgrounds in their academic and professional career. With the help of volunteering tutors from the business world, Passeport Avenir works to make a new generation of leaders emerge, as an example of success and diversity. This approach was carried out in partnership with the Accenture Foundation, in a context where young people from the working classes are 20 times less likely to integrate a prestigious university than students from middle or upper classes and are still facing discrimination in accessing education and the job market, even if they have a full potential for success. Beyond individual success of each supported young person, the Tutorat Passeport Avenir's objective, through this partnership, is to build a society enriched by all its different components.



*From left to right: the youth of the community Different Leaders, beneficiaries of the project Tutorat Passeport Avenir ; Bernard Le Masson, Fund Accenture France ; Antoinette Gühl, City of Paris ; Benjamin Blavier, Passeport Avenir.*

## Laureate of the Special “Climate” Award

In addition to the European and the International Awards, a Special Award could be attributed in 2015 to an innovative partnership active in the fight against climate change, given this topic was the main focus of the 8th Convergences World Forum.



### Zurich Flood Resilience

*Partnership between International Federation of Red Cross and Red Crescent Societies, Practical Action, International Institute for Applied Systems Analysis (IIASA), Wharton University and Zurich Insurance Group.*

The goal of the project is to improve communities' resilience to floods by developing attenuation project beforehand with the communities, by developing knowledge through research in the objective of framing flood public policies, and by developing insurance options to broaden the insurance cover.

Thanks to the alliance of complementary skills and expertise, the partners of the project form a unique alliance dedicated to strengthening communities' resilience to floods at a community level.

*From left to right: Michaël Knaute, OXUS and Convergences; Judith Jakubowicz, COP21 negotiation team and Convergences; Antoinette Gühl, City of Paris; Lisa Carl, International Federation of Red Cross and Red Crescent Societies; Linda Freiner, Zurich Insurance Group; Alexandre Cabaret, DEVEX.*



# YOUTH WE CAN!

Youth We Can! is a collective organisation targeting the youth and citizens' initiatives with a strong societal or environmental impact. It was created in 2012.

## Purpose of Youth We Can!

- Valuing the actions of young people who engage in the construction of a sustainable world
- Bringing up the messages and the voice of young people
- Giving young people a taste for entrepreneurship and mobilisation
- Fostering meetings, networking and connections to promote youth engagement

## Activities of Youth We Can! in 2015

The Youth We Can! activities are organised by the members of the collective. The 2015 Youth We Can! actions have met great success.

- **Attendance to events** and engagement on social media are on the rise:
  - Attendance to the Drinks rose from 15 to 25 people on average
  - The number of "likes" on social media rose significantly
- **Communication** is more regular and has been fleshed-out:
  - The Facebook page (2600 subscribers) is updated on a daily basis
  - The Twitter account is currently revitalized
  - A YWC! account was created on the UP network of the Groupe SOS
  - Two new sections were added to the newsletter (5500 subscribers): "Portrait of the month" and "Boost your career"
- During the Forum, Youth We Can organised a session for the first time, which was entitled "**Call for action Youth We Can! Young people taking action against climate change!**" The session gathered 600 people on the main hall of the Hôtel de Ville.
- Still during the Forum, the collective organised its traditional **Youth We Can! event**. The event gathered more than 800 attendees and was covered by the magazine L'Etudiant.
- Taking advantage of the COP21 dynamic, Youth We Can! organised its **first annual assessment workshop** at the Grand Palais during the Solutions 21 event

## Youth We Can! partners

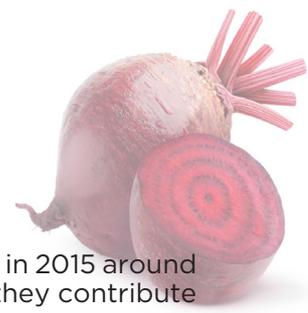
YWC activities are organized by a group of partners whose number is constantly increasing:

- **Organising partners:** ACTED, Convergences, Babyloan Networks, UNICEF, Le Mouves, Frateli, ENGAGE, Fullmobs, Co-City.
- **Supporting partners:** Ashoka, Antropia, NOISE, Concours de l'Entrepreneuriat Social Etudiant, Trophées solidaires.
- **Networking partners:** L'avise, Danone for entrepreneurs, MakeSense, UnisCité, Anima-fac, WARN, Café Babel, Enactus, REFEDD, SoScience, Jobirl, Les Jeunes Européens.
- **Media partners:** L'Etudiant, Say Yess, Reporters d'espoirs

In 2015, 2 new partners joined the Youth We Can! collective: Café Babel and the WARN.



# LAB LABOO



As a thought and networking platform, Convergences started to gather a new ecosystem in 2015 around the Lab Laboo – aka the “**Lab of Labs**”. This initiative means to aggregate the Labs, as they contribute to the construction of a 3Zero world through their 2.0 innovations.

The “**Lab Laboo**” name is a derivative of the word lablabou, which means beetroot in Persian, namely a root producing sugar and hiding great value. It can be compared to the Labs, these innovation catalyzers which aggregate rich entrepreneurial ecosystems. The Lab Laboo was launched during the 2015 Convergences World Forum and was very well received in Paris’ City Hall during the third day of the Forum. The first Lab Laboo was a twofold event: first a networking café and then an awards ceremony opened to the general public.

## The Lab Laboo Awards Ceremony 2015

The “**personality**” Lab Laboo award was attributed to **Paul Duan, founder of BayesImpact**, a non-profit organisation using data to optimize and modernize public services. Besides the visibility he gained from the event, Paul Duan benefited from an exceptional meeting with French President François Hollande organised by Convergences. This meeting highly benefited to the development and the visibility of Paul Duan’s activity. Convergences also gained some visibility thanks to this meeting and was mentioned in a portrait article of Paul Duan published in the magazine Society (December 2015).

The “**project**” Lab Laboo award was awarded to the **project Smart Favela, by David Laure**. It consists in a 3D mapping tool which purpose is to implement sustainable environmental projects in favelas and in cities. The award winner was granted 5000 euros by the ACTED Foundation, thus offering a significant support to the development of the smart favela project. The Lab Laboo projects aroused a strong interest in the ecosystem. The Lab Laboo initiative must be structured in order to achieve its full potential.

## KEY EVENTS IN 2015

Convergences attended external events throughout the year in order to make its work known better, to construct its positioning and to connect with potential partners or speakers.

### Activities during the COP21

**Convergences attended several official and non-official events in various places during the COP21:**

- At Le Bourget, Convergences was present in both the official negotiation area and in the civil society area where it had a stand
- Convergences contributed to the launch of the Hunger Barometer, still in Le Bourget
- Convergences organised a Youth We Can! Workshop at the Grand Palais
- Convergences moderated a conference of the Comité 21 on the role of multi-actor platforms in addressing climate change
- Convergences gave an interview on the Convergences Awards at Solutions COP21 at the Grand Palais
- Convergences organised a TV conference on multi-actor partnerships for climate with Patrick Klugman and Frédéric de Saint-Sernin at Le Bourget

**This mobilisation met manifold objectives:**

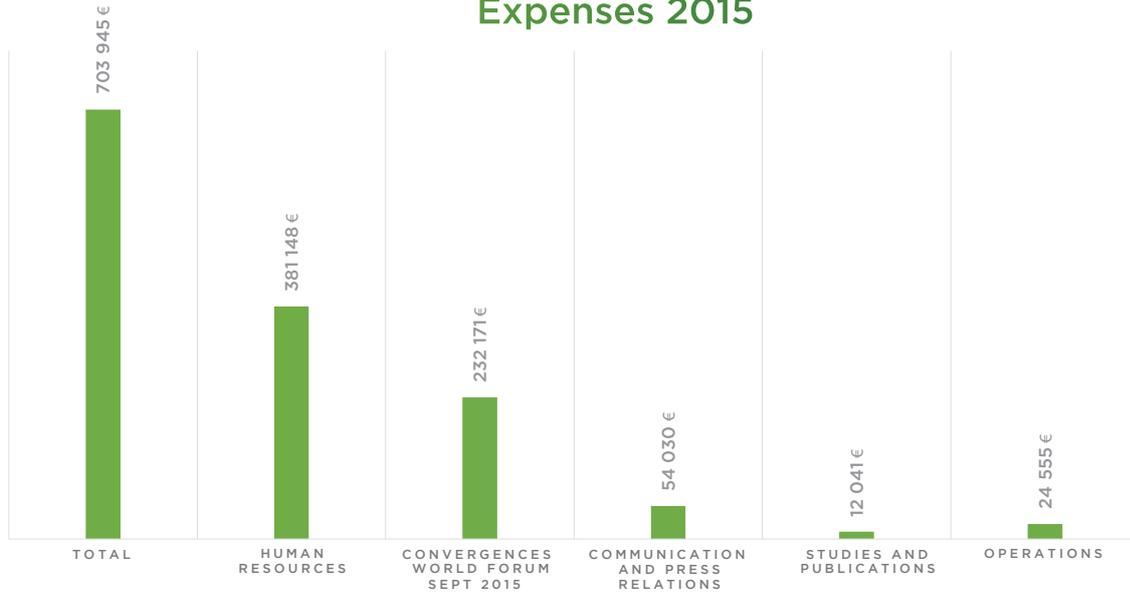
- A great visibility thanks to the stand in Le Bourget during eleven days
- The dissemination of the 3Zero objective and the highlighting of the link between the 3Zero and the SDGs
- The connection with many strategic actors: experts, potential speakers, prospects. New partnership perspectives emerged.
- Attendance of several team members in numerous events

### Attendance to other events

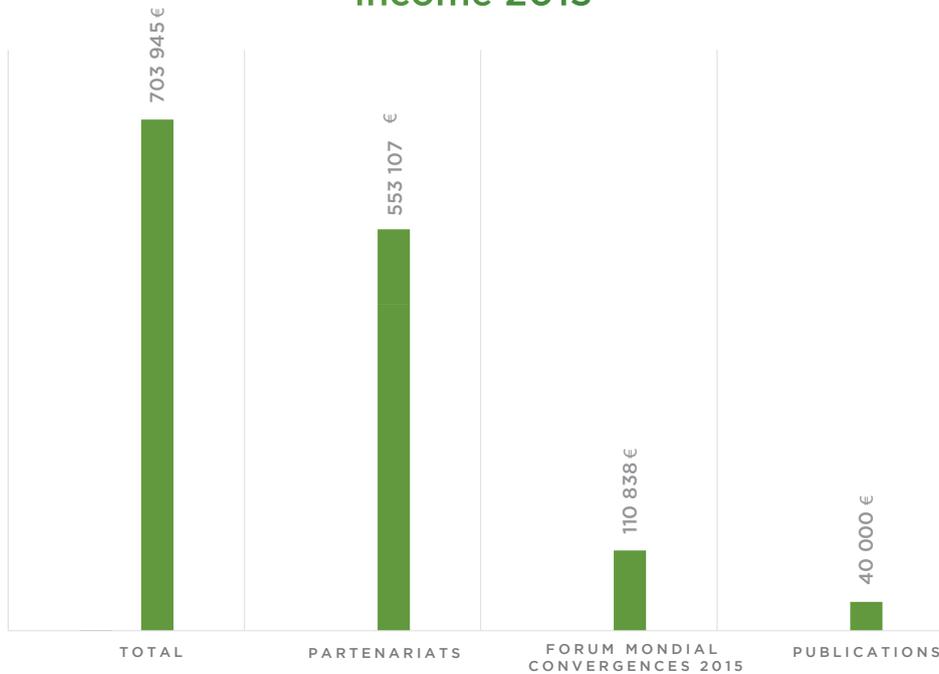
- The **LH Forum** in Le Havre in October 2015, attended by several board members and the executive team
- **The World Forum for a Responsible Economy** in Lille in October 2015 and with which there has been a long-lasting collaboration, still to be developed. Convergences participated a lot and co-organised two events: a conference and a launch breakfast for the CAC 40 Companies & Social business Survey.
- The **European Venture Philanthropy Association (EVPA)** annual conference in Madrid in November 2015

# RESOURCES IN 2015

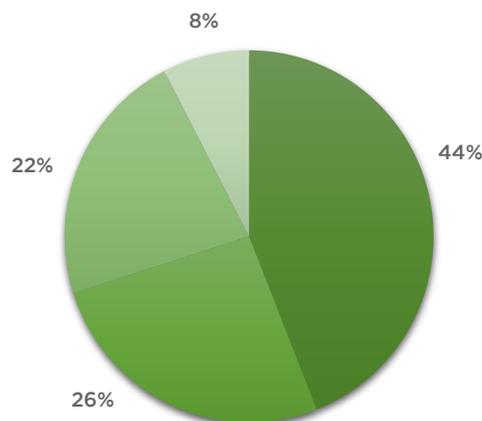
## Expenses 2015



## Income 2015



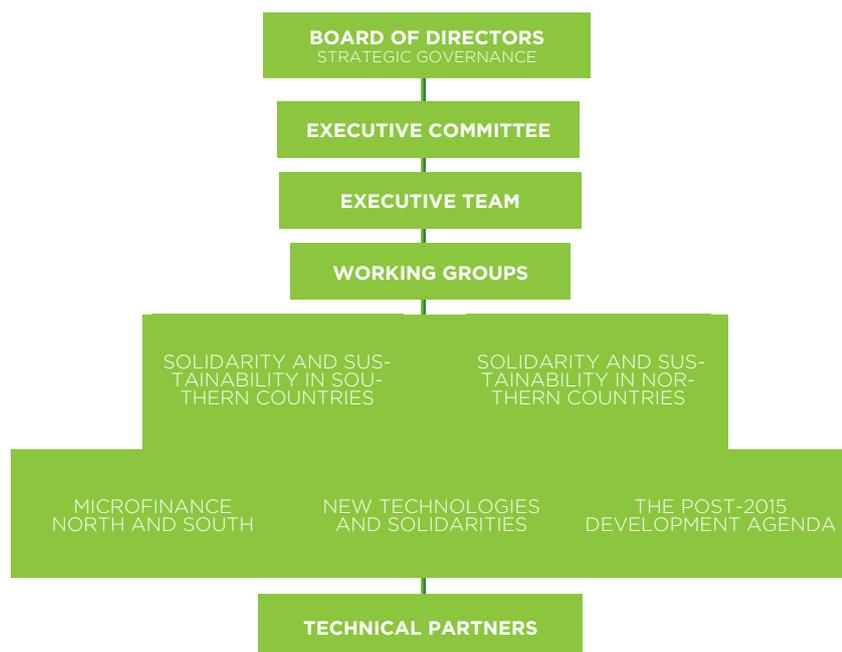
## Financial partnerships \*



\* this chart does not include pro-bono partnerships, nor does it include income linked to the Forum (e.g. stands, co-organisation, etc..)

- Financial Partnerships - Private Actors
- Financial Partnerships - Public Actors
- Financial Partnerships - Solidarity-Based Actors
- Other Financial Partnerships

# THE 3 ZERO TEAM



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# ZERO EXCLUSION CARBON POVERTY

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[www.convergences.org](http://www.convergences.org)

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